

# PRVD



# Our Mission

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Our mission is to make charities more accessible to individuals who are interested in providing aid.

# The Problem

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After extensive research, we discovered an absence of charitable actions among younger generations. It is not a lack of compassion that causes the youth to be less charitable, rather it is a lack of knowledge and awareness that prevents them from donating. Our organization decided to reach the younger generation through the medium they are most comfortable with, **technology**. By creating a web portal for charities to promote their initiatives, we create an easy platform for everyone to use.

# The Solution

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**PRVD** is a website that allows users to seamlessly view donation opportunities nearby. Our API filters through different donation drives and presents the user with options that are convenient. The platform allows charities to gain more exposure for their initiatives with a more targeted approach than a social media ad campaign. Through our item logging system, charities can keep track of the items they have received from donations. Once a user donates an item, it is automatically logged into a list that contains all the donated items. This allows the charity to simply confirm donations instead of having to enter it into a separate system themselves.

# Who we are

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We are a student-run, non-profit organization with the goal of bringing change to the charity landscape. Through our volunteer work, we discovered that several organizations need a better platform to increase awareness of their cause and gain more donors. We wanted to be the catalyst for this change and created PRVD so that donors can be matched up with charities that better suit their criteria.

## Why work with PRVD?

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### 1) Promotional Benefits

PRVD increases the awareness of charitable causes and organizations by exposing them to a larger demographic through our social media platforms and website. The website serves as a free promotion for your charity that is aimed at an audience avidly looking to be helpful.

### 2) Inventory System

The inventory system keeps a record of donated items, which allows goals and initiatives to be easily tracked. As a result, charities are able to keep their drives more organized from a technological standpoint.

### 3) Reach Younger Demographics

People from ages 14-30 are not heavily exposed to the methods in which charities receive their donations. PRVD introduces the idea of philanthropy by using technology to make the process of donating familiar and accessible.

### 4) Impact Your Community

PRVD fosters a community of like-minded individuals who are looking to positively impact society. Our platform in conjunction with your charity can help influence users and create **real change**.

## Join us in making philanthropy accessible in the age of technology

Currently, there is a lack of applications dedicated solely to the enhancement of completing charitable acts. Our aim is to make people more altruistic in the generation we live in and technology is the only tool that can help us achieve this goal.

## Contact Us

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